



EUROPEAN UNION

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INVESTING IN YOUR FUTURE!



GOVERNMENT OF ROMANIA



GOVERNMENT OF BULGARIA



## AGENDA

### *NATBIOT Conference*

27.01.2020

### *Multifunctional Center Craiova*

**10:00 - 10:30**     *Receiving guests. Coffee break*

**10:30 - 12:00**     MRC Presentation. NCIO Presentation. NATBIOT partnership

**12:00 - 13:00**     Perspectives in cross-border tourism - the results of the NATBIOT project dedicated to ecotourism in the Romania-Bulgaria cross-border area

**13:00 - 14:00**     *Lunch break. Coffee break*

**14:00 - 16:00**     Advice and training for NATBIOT certification - necessity and benefits for tourism organizations

**16:00 - 17:00**     NATBIOT tour packages - the advantages of a personalized ecotourism package. Presentations of travel agencies

**17:00 - 18:00**     Criteria regarding the ecological or eco-friendly concept in tourism

**18:00 - 19:00**     Interactive presentation for the NATBIOT TRAVELING smartphone application

**19:00 - 19:30**     Question session. discussions